



Oklahoma Art in Public Places Request for Qualifications (RFQ)

Project: Oklahoma Museum of Popular Culture (OKPOP)

Deadline: March 16, 2020

Open To: All Artists in All Locations

Overview and Project Description

The new OKPOP museum will be built and managed by the Oklahoma Historical Society and located in the Tulsa Arts District. The museum will be dedicated to the incredible history and creativity of Oklahoma's people and the influence of those artists on popular culture around the world. The underlying theme of the museum will be "Crossroads of Creativity" and stories will include music, movies, radio, television, pop art, literature, theater, comics, humor, and Route 66.

The museum will be located across the street from the historic Cain's Ballroom, known to many as "the home of Bob Wills." The ground floor of OKPOP will include the display of Bob Wills' 1948 Flexible Clipper tour bus. The color gold is featured prominently in the museum's design, influenced by the gold custom-made Fender Stratocaster famously presented in 1954 to Eldon Shamblin, guitarist for Bob Wills and his Texas Playboys.

OKPOP offers a significant opportunity for dynamic and visually impactful artwork. The area of interest for the public art is the interior lobby entrance space. Please see the attached images offering detailed views of potential locations for artwork. The architectural concept for the design of the museum is "grit and glitz." The grit of the concrete and steel contrasts with the glitz of the illuminated metal panels. The grit connects with the Oklahoma work ethic, as evidenced by the state motto, "Labor Omnia Vincit" ("work conquers all things"). The glitz speaks to the excitement associated with Oklahoma's creatives and their impact on popular culture. The committee is interested in engaging and interactive artwork that is contemporary and relevant to the overarching themes of the museum.

About Oklahoma Art in Public Places

Signed into law in 2004, the Oklahoma Art in Public Places Act reserves 1.5 percent of eligible capital improvement project budgets for investment in public art that represents the history and values of Oklahoma. Administered by the Oklahoma Arts Council, the program advances state economic development goals and enhances public spaces for Oklahoma residents. In its management of the program, the Oklahoma Arts Council facilitates a process that brings together state government entities, artists, and local citizens in the commissioning or acquisition of artwork.

Project Funds

The total artwork budget is \$250,000. All costs associated with the public art project including, but not limited to, artist design fee, structural engineering, eligible materials, fabrication, insurance, transportation, installation, building or site modifications, travel to and from the site, per diem expenses, project documentation, contingency to cover unexpected expenses, and any other costs related to the project are covered by this budget.

Selection Process

RFQ applications will be reviewed and scored by the Director of Art in Public Places to identify the short list of qualified artists to be considered for the project based on the following criteria:

- Artistic excellence as evidenced by representations of past work and other supporting materials.
- Appropriateness of artwork to the goals of the project, as evidenced by representations of past work and other supporting materials.
- Professional experience is adequate to meet the demands of the project, including working in a large scale.
- Availability to participate in the design, approval, and implementation of the project as required.

The list of qualified artists will be presented to the OKPOP public art selection committee, consisting of one representative of OKPOP, the Director of Art in Public Places, the project architect, one artist, one arts professional, one art educator, and 12 community representatives. The selection committee will identify approximately 5-10 finalists who will be invited to develop conceptual site-specific proposals after attending a mandatory orientation session with the project team and key stakeholders. Each finalist will be paid an honorarium of \$1,000 for the development and in-person presentation of a conceptual design proposal. Artists residing greater than 60 miles from OKPOP are eligible to receive up to \$1,000 total towards the reimbursement of reasonable travel expenses, approved by the Oklahoma Arts Council prior to travel arrangements being made for the orientation session and panel interview. Receipts will be required for travel expenses to be considered.

The OKPOP public art selection committee will submit rankings of finalist proposals and recommendation for approval to the Oklahoma Art in Public Places Oversight Committee.

Artist Selection Considerations

- Complete application submitted prior to the application deadline, March 16, 2020
- Artwork examples submitted represent the artist's own original creative work
- The artist's work reflects artistic excellence, innovation, and originality, as evidenced by quality of craftsmanship and mastery of skills, professional approaches to processes and presentation, and communication of a unique vision
- The artist's work is judged to be appropriate to the goals of the project, including working in a large

scale, public safety, educational value, and ease of maintenance

- The artist's professional experience is adequate to meet the demands of the project. Qualifying activities would include some combination of the following: education and training as an artist, an exhibition record in museums, art galleries, non-profit art spaces, previous public or private commissions, participation in artist-in-residency programs, or other related activities indicative of a professional art practice
- The artist is available to consult with the community and the design team in the development of the artwork
- The artist is available to participate in the design, approval, and implementation of the project as required
- Assessed ability to meet project deadlines and to perform work in a timely and professional manner
- Results of reference checks for project finalists

The Oklahoma Art in Public Places Program is open to all artists regardless of age, race, class, national origin, creed, gender, gender variance, religious affiliation, physical or mental ability.

Timeline

RFQ Issued February 3, 2020

RFQ Deadline March 16, 2020

Notification of Finalists April 24, 2020

Mandatory Finalist Orientation Session May 27, 2020

Finalist Interviews and Presentations July 29, 2020

Announcement of Selection September 1, 2020

Once selected, the artist will work with the project design team to finalize plans and determine the timeline for installation of the artwork. Construction of OKPOP began in fall 2019, with plans to open in 2022.

Application Requirements

Applications must be submitted through the Oklahoma Arts Council website at arts.ok.gov. Please be sure to allow adequate time to submit your application as technical difficulties can occur. Applications that are mailed, emailed, faxed, or hand-delivered will not be considered.

Applications will not be accepted after the March 16, 2020, 11:59 p.m. (CDT) deadline.

Application materials include:

- a. Letter of Interest

- i. One page maximum
 - ii. This should be a summary of your artistic focus and professional career, especially as your background relates to your qualifications for the OKPOP project
- b. Resume
- i. i. If applying as a team, please include the team/studio resume. If that is not available, please combine the individual resumes of each team member into one document
- c. Up to ten images of previous work
- i. Files can be up to 5mb. Images should be at least 72 dpi and larger than 1280x1280 pixels.
- d. Image descriptions
- i. Please include title, medium, dimensions, and year for each work. You may also include a brief statement about each work (2 sentence maximum).

Questions/Follow up

Please direct questions or requests for additional information to Jarica Walsh, Director of Art in Public Places, at jarica.walsh@arts.ok.gov or (405) 521-2030.

The Oklahoma Arts Council administers the Oklahoma Art in Public Places Program in accordance with HB1824.



OKPOP_Stair #1 and Lobby Views for Art in Public Places

EXTERIOR VIEWS



2020.01.15

LILLY ARCHITECTS



OKPOP_Stair #1 and Lobby Views for Art in Public Places

EXTERIOR VIEWS



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LILLY ARCHITECTS



OVERALL VIEW OF MAIN STAIR

OKPOP_Stair #1 and Lobby Views for Art in Public Places

INTERIOR VIEWS



VIEW FROM TEMPORARY GALLERY



VIEW OF LOBBY FROM FRONT ENTRY

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OKPOP_Stair_#1 and Lobby Views for Art in Public Places

VIEW OF SOUTH WALL FROM MAIN LOBBY

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VIEW OF STAIR FROM RETAIL



VIEW OF STAIR FROM RAMP

OKPOP_Stair #1 and Lobby Views for Art in Public Places

INTERIOR VIEWS



EW DOWN FROM SECOND FLOOR LOBBY